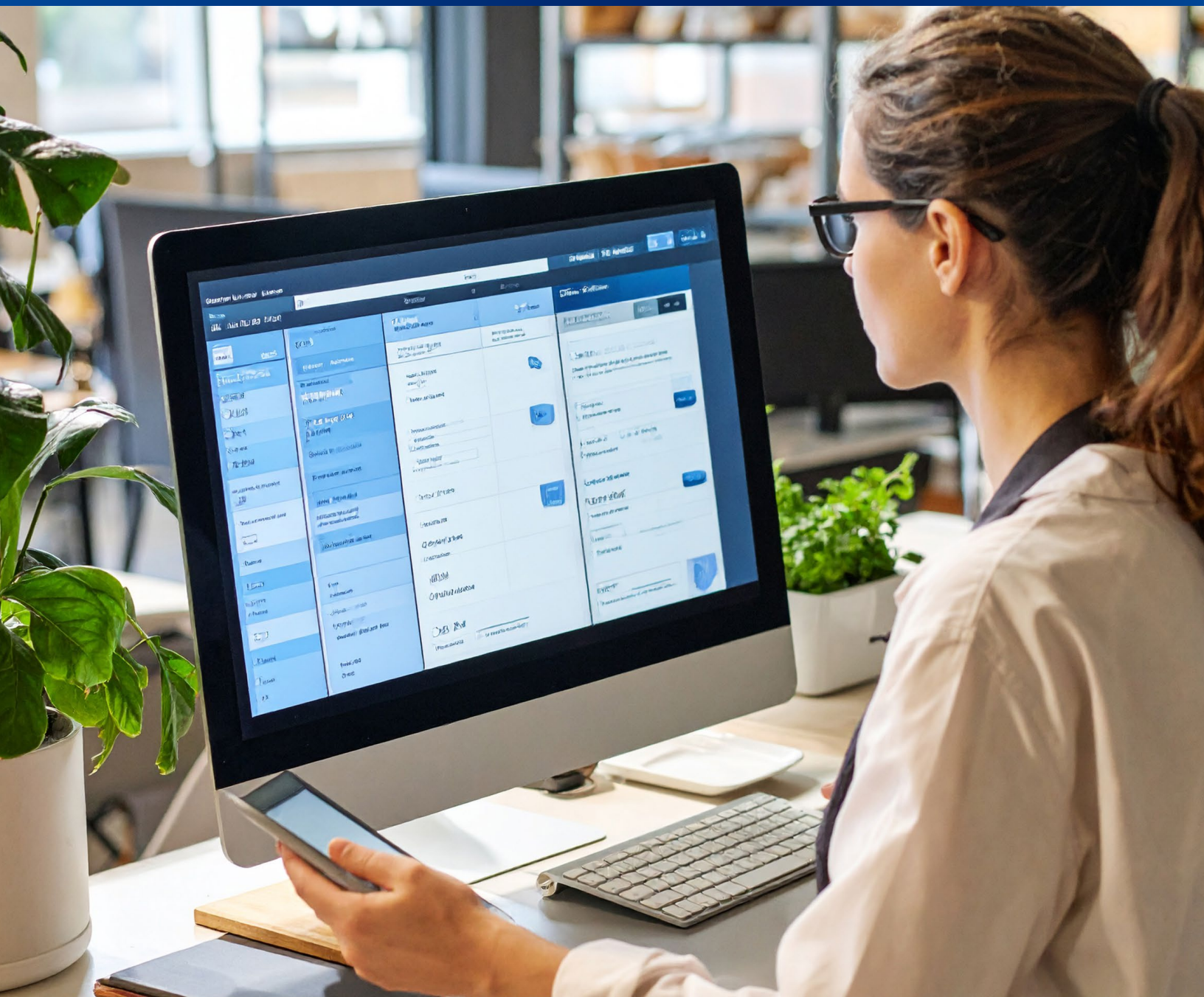# Pulsa

A reality check:
What inattention is costing you

Every outage costs.
Every blind spot matters.

You track food, supplies, and labor. But what about the things quietly working in the background that are threatening your uptime and ultimately your bottom line?

If you can't monitor it, you can't measure it. Most QSR operators are still unaware of the assets that fail silently until it's too late, and they end up paying more than they should.

Take for instance your CO_2 tanks. Many operators place their tanks in the hands of their suppliers, but did you know that there's an easy way to gain control of them? Simply by adding sensors to your tanks, you can monitor them. You can't be everywhere at once, so it's nice to know that these sensors are like having eyes on your tanks. Without a tank monitoring solution, you're ignoring a cost center that makes a difference to your bottom line. Here are some of the benefits:

COST CONTROL
See how much CO_2 you're getting in every fill and compare to your invoices

INVENTORY MANAGEMENT
See tank levels at any moment: readings are taken every three minutes

MINIMIZING PROBLEMS
Set alerts to know when you're running low, or know as soon as there's a leak

Knowledge is power. Having this data at your fingertips allows you to pinpoint issues and even troubleshoot remotely. You will be able to understand if your supplier is over-servicing your stores, and cut down on wasted deliveries and related fees, You'll know how much CO_2 you're consuming and how quickly. And you'll avoid running dry which means increasing your uptime. By eliminating costly downtime due to CO_2 tank management, you can save $400-$9700 per incident. Multiply this across multiple stores, then by only 5 years, and you can't afford to ignore it. This is an efficiency "dial" that you're not controlling now, but it matters– especially when belts tighten.
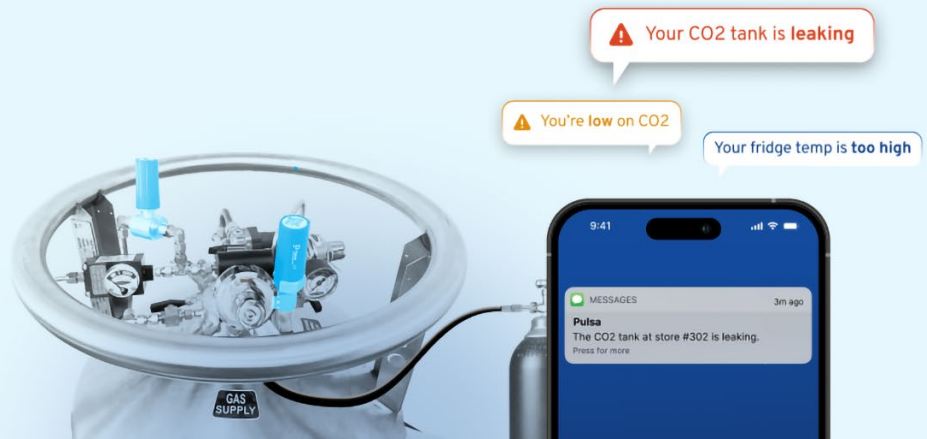
This isn't about replacing your inventory systems.

It's simply about completing the picture.

Pulsa CO2 Guard

CO2 tank level data 24/7 with alerts

manage your operations with confidence

What you're not tracking (yet) and what it's costing you.

Blind Spot: CO2 tank runs out

Risk / Hidden Cost:
$400-$9,700 per store per outage
(i.e. revenue lost due to downtime during rush, emergency fees, reputation damage)

Pulsa's Monitoring Solution:
See real-time tank levels + get low threshold alerts when the tank runs low

Blind Spot: Walk-in cooler warms up

Risk / Hidden Cost:
$1,000+ in spoiled inventory, food safety risk, fines, reputation damage

Pulsa's Monitoring Solution:
See real-time temp tracking + get alerts when temps go too high or low

Blind Spot: Syrup runs dry

Risk / Hidden Cost:
Hundreds to $1,000 per incident, lost fountain sales, brand impact

Pulsa's Monitoring Solution:
See real-time levels + set alerts to catch dips before it runs out

What makes Pulsa different.

You can get ahead of hidden costs proactively, and it's easier than you think.
With Pulsa you can move from surprise to prevention, at scale.

- **PLUG-&-PLAY SMART SENSORS**
  Sensors come in the form of pressure, temperature, and scales.
  They install in minutes, not days.
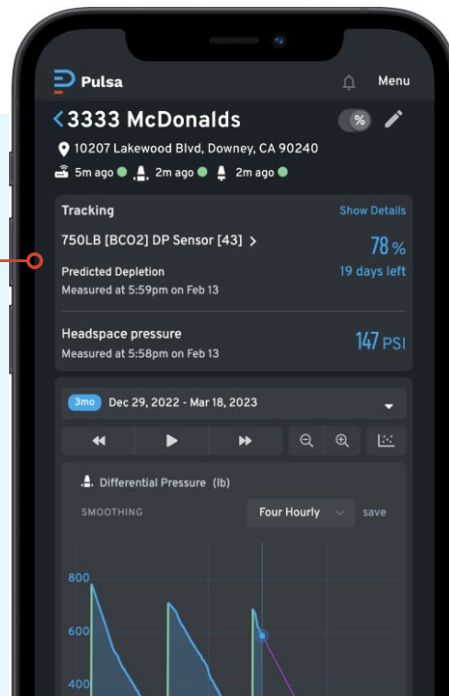
- **ONE CLEAN DASHBOARD**
  All your locations, all your assets, one login, one view.

- **BRING YOUR OWN HARDWARE**
  Have equipment with 0–5V or 4–20mA output? Pulsa reads them too.

- **NO CONTRACTS, NO FLUFF**
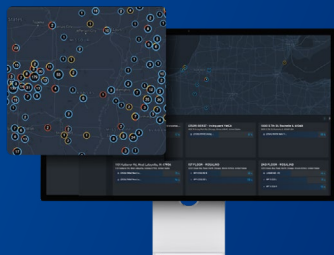 See value fast, no contract, pay monthly or annually.

You don't need another system. You just need more visibility into the equipment and systems you've already invested in.

About Pulsa

Pulsa is a leading provider of cellular-connected sensor hardware and software solutions for industrial IoT applications, leading the market in CO2 tank monitoring for restaurants. The company's data platform enables businesses to gain total control over their physical inventory operations, providing real-time readings and reliable telemetry solutions. The award-winning Pulsa platform is trusted by manufacturing facilities, hospitals, labs, and numerous QSR and FSR brands for its reliability and customer support.

Ready to lock in more uptime and save?

BOOK A DEMO TODAY
We'll leave you with an idea of your ROI based on your revenue

EMAIL YOUR OPS TEAM
Send them this PDF and link to our website page

You can also contact us directly:

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